



- Long Island Software Awards – LISA 2012-  
- Entry Form -



**I. NAME OF PRODUCT OR SYSTEM:**

\_\_\_\_\_

**II. ENTRANT**

Name of entering individual (s) or entity:

\_\_\_\_\_

Title (s) \_\_\_\_\_

Organization Name \_\_\_\_\_

Address \_\_\_\_\_

Contact \_\_\_\_\_

Telephone \_\_\_\_\_ Fax \_\_\_\_\_

Email \_\_\_\_\_

**III. THE APPLICANT**

Please tell us about yourself, or your organization (company, business unit etc.) in 250 words or less. For organizations, include a two sentence description of your product submitted. Also include:

- When the organization was founded;
- Mission statement
- Major products and services
- Markets served
- Any other background information you believe is relevant

**IV. DESCRIPTION OF THE SYSTEM OR PRODUCT**

Please tell us about the nominated system or product and demonstrate its importance or value. In describing the system or product, we suggest enclosing the following types of information (regrettably, we cannot return any of the items submitted with your application):

1. Electronic or paper demonstration or marketing materials, such as a videotape, software movie or presentation, marketing brochure, website URL (NO PASSWORDS), printout of information displayed or generated during execution of the Software, etc.;
2. A user or technical manual or other documentation provided with the software;
3. A tutorial, evaluation or demo copy of the software that demonstrates important creative, innovative or valuable features, or a regular copy of the software and step-wise instructions for loading and executing or demonstrating important creative, innovative or valuable features of the software;
4. Copies of purchaser's testimonial, of evaluations by experts or articles about the nominated system or product;
5. An executive summary of the nominated product or system and its important feature (limited to 3 pages); and
6. A list of items enclosed with the application.

**V.** Please enclose materials such as the examples noted above that convey the following information:

- A. **OBJECTIVE:** Identify the primary application, market, purpose or business addressed by the product.
- B. **FUNCTION:** Describe how the product works. The function may be obvious for a commercial product. An embedded software component, however, may require a description of the eventual product and the role of the software component.
- C. **TECHNICAL PROFILE:** Briefly describe the technology of the nominated system or product. What was the software design challenge? Identify clearly any incorporated commercial systems or products.
- D. **IMPACT:** Explain the actual or expected impact on a particular company for which the product was designed, added business value, or commercial sales, for example.
- E. **USERS/ENDORSERS (Optional):** List name, address, and telephone number of users and endorsers of your product or system.

**VI. – TRUTH OF INFORMATION / RELEASE**

1) **This Entry form** must be submitted by fax to (631) 224-4242  
Deadline to submit ENTRY FORM is **February 3<sup>rd</sup>, 2012**

2) Completed Product Submissions must be received by:  
**February 24<sup>th</sup>, 2012**

I acknowledge that all information provided in this application is true and complete to the best of my knowledge and belief. I also state that the company or entity noted below is the owner of the software to be considered in this awards program and that I have authority to execute this application on behalf of the company or entity noted below as the owner of the software.

I agree to furnish non-confidential materials for purposes of evaluating the software identified in this application and for use in publicizing this awards program. I understand that information submitted in this application, or subsequently gathered during the evaluation or judging process, may be incorporated into materials or programs that are publicly distributed, broadcast or displayed.

I also authorize the use of my name, my company's (or entity) name and product, including video/photographs and sound recordings for the purposes for the purposes noted above. I agree that no compensation shall be due me or my company for such usage.

I recognize that failure to meet these conditions or to furnish sufficient material for evaluation or publication can result in rejection of this application at any point in the application process at the sole discretion of the sponsors.

**\*I understand and agree that if selected as a product winner, my company must purchase a dinner ticket (s) to attend the LISA Awards ceremony held on May 2<sup>nd</sup>, 2012, 6:00 pm @ The Garden City Hotel. Failure to attend the ceremony night disqualifies the company product from consideration.**

X \_\_\_\_\_  
Signature Date

After submitting ENTRY FORM please Send completed application to:  
**LISA - c/o LISTnet  
734 Walt Whitman Road, Suite 402  
Melville, NY 11747  
(631) 224-4400 phone  
(631) 224-4242 fax  
www.listnet.org**

**THIS ENTRY FORM MUST BE SUBMITTED BY  
February 3<sup>rd</sup>, 2012**