

ADVERTISING
OPPORTUNITY

LISTnet

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(631) 224-4400 phone (631) 224-4242 Fax
www.listnet.org

LISA 2012 Advertising and Ticket Prices

RATES:

Back Cover (4 color) \$7,000
Inside Cover (4/color) \$5,000
Full Page (4/color) \$2,500
Full Page (B&W) \$2,000
1/2 Page (4/color) \$1,500
1/2 Page (B&W) \$1,200

LISA Dinner Seats \$250

Table of (10) \$2,100 – (SAVE \$400)

<p>LISA 2012 May 2nd, 6:00 pm - 9:00 pm</p> <p>The Garden City Hotel, Garden City, NY</p>	<p><u>2012 Honorees:</u></p> <p>Yogesh Gupta President FatWire Corporation</p> <p>&</p> <p>Leo Guthart Managing Partner TopSpin Partners</p>
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NOTE: LISA or LISTnet Sponsors receive a **FREE 1/2 Page BW* ad** (\$1,200 Savings *),
Sponsors of both, LISA and LISTnet, receive a FREE full page color ad (\$2,500 Savings *).

Call LISTnet for further details on how to become a sponsor.

* Please note this discount is only applicable towards the LI Iced Tea, LISTnet and Peter Packages.

PACKAGE PRICES:

1. “LI Iced Tea” Package

- 2 Full Page 4 Color Ads \$5,000
 - 2 Tables of (10) \$4,200 (Top Seating)
- Original Price Total \$9,200

*****Discounted Package Price \$7,200**

You SAVE \$2,000

2. LISTnet Package

Table of 10 seats @ \$2,100 + \$2,500 Full 4 color ad and
Preferred seating = Original Price \$4,600

*****Discounted Package Price \$3,600**

You SAVE \$1,000

3. Peter Package

Table of 10 seats @ \$2,100 + \$2,000 full page BW ad and
Preferred seating = Original Price \$4,100

*****Discounted Package Price \$3,400**

You SAVE \$700

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4. Garden City Package

6 Seats @ \$1,500 + \$1,500 1/2 page 4 color ad = Original Price \$3,000

*****Discounted Package Price \$2,500**
You SAVE \$500

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5. LISA Package

4 Seats @ \$1,000 + \$1,200 1/2 Page BW Ad = Original Price \$2,200

*****Discounted Package Price \$1,900**
You SAVE \$300

<p>LISA 2012 May 2nd, 6:00 pm - 9:00 pm</p> <p>The Garden City Hotel, Garden City, NY</p>	<p><u>2012 Honorees:</u></p> <p>Yogesh Gupta President FatWire Corporation</p> <p>&</p> <p>Leo Guthart Managing Partner TopSpin Partners</p>
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6. Tech Supporter Package

2 Seats @ \$500 + \$1,200 1/2 B/W ad = Original Price \$1,700

*****Discounted Package Price \$1,550**
You SAVE \$150

NAME: _____
COMPANY: _____
ADDRESS: _____
PHONE: _____
FAX: _____
Email: _____

Package: _____

IF not ordering package, what size Ad? _____
Color? _____

How many seats would you like to reserve? _____

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MECHANICAL SPECIFICATIONS

ALL SPONSOR ADS and PAYMENTS ARE DUE BY February 3rd

Ad sizes:

- Full page: 8.5 x 11, bleed size: 8.75 x 11.25
- Half page: 8.5 wide x 5.25 deep, no bleed, no vertical format half page ads accepted.

Press-Ready or Press-Optimized PDF files with fonts converted to outlines and embedded are the preferred and best way to send files. **No proofs are sent.**

Pre-press services are available at an additional cost.

Black and white ads should be supplied either; as an electronic mechanical (.pdf file), or as a camera-ready line copy.

Please include contact information, in the event there are difficulties with your files.

Email art to: info@listnet.org (PDF files only)

ALL CHECKS MUST BE SENT TO:

LISTnet – 734 Walt Whitman Road, Suite 402, Melville NY 11747

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