



Long Island Software & Technology Network

info@LISTnet.org www.LISTnet.org

2018 LISA – The Long Island Summit Awards

Honoring Those Who've Reached the Top

Journal Advertising And Ticket Prices

2018 Honorees:

- Bert Brodsky, *SanData*
- Eugene Sayan, *Softheon*
- Jack Chen, *Adelphi University*
- Ira Halperin, *Meltzer Lippe*
- Chris Hickey, *RingLead*
- Michael Orza, *Webair*

THE DIAMOND AWARD

Barbara Porter, *Fragrance.com*

LISA 2018

Long Island Summit Awards
LISTnet's 22nd Year!

The Garden City Hotel
Garden City, NY
October 15, 2018
6:00 pm - 9:00 pm

ADVERTISING OPPORTUNITY

JOURNAL ADVERTISING RATES:

Back Cover (Color)	\$7,000	Full Page (Color)	\$2,500
Inside Back Cover (Color) ...	\$5,000	1/2 Page (Color)	\$1,500

GUEST SEATING ONLY:

LISA Dinner Seat	\$ 250
Table of 10 Seats	\$2,200
(SAVE \$300)	
Booth	\$2,500

NOTE:

Current LISTnet Sponsors receive a FREE 1/2 Page Color AD (\$1,500 Savings - AD Upgrades are available, contact for details.)

Contact us at 631-224-4400 for details on how to become a LISTnet Sponsor.

PACKAGE PRICES:

The Peak Sponsorship

Tables of 10 (\$2,200) + Full Page Color Ad (\$2,500)
+ Exhibit Booth (\$2,500) + LISA Sponsorship (Priceless)

Original Price \$7,200

~ Discounted Package Price \$5,000
You SAVE \$2,200

Everest

Table of 10 seats (\$2,200) + Full Page Color Ad (\$2,500)

Original Price \$4,700

~ Discounted Package Price \$4,000
You SAVE \$700

K2

6 seats (\$1,500) + Full Page Color Ad (\$2,500)

Original Price \$4,000

~ Discounted Package Price \$3,600
You SAVE \$400

Digital Ballpark Package

4 Seats (\$1,000) + 1/2 Page Color Ad (\$1500)

Original Price \$2,500

~ Discounted Package Price \$2,100
You SAVE \$400

The Peter and Paul Special

2 Seats (\$500) + Full Page Color Ad (\$2,500)

Original Price \$3,000

~Discounted Package Price \$2,200
A Real Steal
You SAVE \$800

Base Camp

2 Seats (\$500) + 1/2 Page Color Ad (\$1500)

Original Price \$2,000

~ Discounted Package Price \$1,800
You SAVE \$200



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NAME: _____

COMPANY: _____

ADDRESS: _____

PHONE: _____

EMAIL: _____

PACKAGE: _____

If AD ONLY, Size? _____

If GUEST SEATS ONLY, How many? _____

~ ALL AD and PACKAGE PAYMENTS ARE DUE BY September 15th ~

ALL CHECKS MUST BE SENT TO:

LISTnet - 110 Terminal Drive, Plainview, NY 11803

JOURNAL AD MECHANICAL SPECIFICATIONS

Ad Sizes:

- Full page: 8.5 x 11, bleed size: 8.75 x 11.25
- Half page: 8.5 wide x 5.25 deep, no bleed, no vertical format half page ads accepted.

Press-Ready or PDF files with fonts converted to outlines and embedded are the preferred and best way to send files.

No proofs are sent.

Pre-press services are available at an additional cost.

*Please include contact information, in the event there are difficulties with your files.

Email art to: paul@listnet.org

Subject Line: LISA 2018 AD